



## UC DAVIS VENTURE CATALYST BIOTECH INNOVATION GALLERY PRE-ACCELERATOR PROGRAM

### Program Overview

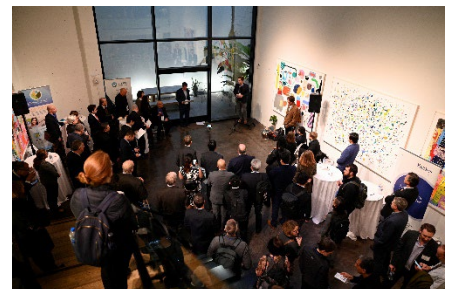
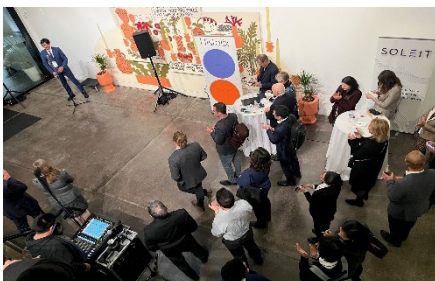
Venture Catalyst is launching the sixth cohort of Biotech Innovation Gallery (BIG) Pre-accelerator program, which provides campus innovators and UC Davis-associated startups with industry mentoring engagements, business model and investor pitch coaching, and assistance with developing marketing and investor collateral.

The pre-accelerator program culminates in the Biotech Innovation Gallery (BIG) Investor Event and Startup Showcase. The BIG pre-accelerator and Event align with the annual J.P. Morgan Healthcare Conference, the largest healthcare investment symposium in the industry, bringing together industry leaders, emerging fast-growth companies, innovative technology creators, and members of the investment community. Campus innovators and UC Davis-associated startups are provided a platform to connect with industry experts, potential partners and investors during the BIG Investor Event and Startup Showcase and through individual partnering meetings alongside the J.P. Morgan Healthcare Conference.

### Program Benefits

Selected UC Davis-associated innovators and startups working on biotech, medtech, and other life science technologies will receive the following program elements:

- A **series of Knowledge Exchange webinars** on topics such as building your team, applying for NIH grants, and pitching investors, plus access to our library of past Knowledge Exchanges
- Dedicated One-on-One Mentor Engagements with Industry Experts
  - **IP Strategy**
  - **Regulatory Strategy**
  - **Business Development and Investment Pitch Feedback**
- Assistance from Venture Catalyst, New Venture and Innovation Fellows, design student interns, and MentorNet advisors in developing commercial path and investor collateral.
  - **Pitch Coaching Sessions and Presentation Preparation**
  - **Market Intelligence and Competitive Analysis (MICA) Report**
  - **Assistance Developing Startup Branding and Messaging**
  - **Support Connecting with Potential Investors and Strategic Partners**



## **Important Dates**

### **August 3**

*Program Announcement*

### **August 28**

*Application Deadline (For those interested in applying, please contact the Innovation Programs Manager, Anu Ranganathan at [arangan@ucdavis.edu](mailto:arangan@ucdavis.edu))*

### **August 31**

*Startup Selection and Program Launch*

### **September (ongoing)**

*Kickoff meeting with Venture Catalyst Team, New Venture and Innovation Fellows, and design interns.*

### **September (ongoing)**

*Market Intelligence and Competitive Assessment with Venture Catalyst team. For teams requiring market research, this may be a weekly 30-60 min meeting with the team.*

### **September 26**

*Knowledge Exchange: How to Pitch to Investors*

### **October 10**

*Knowledge Exchange: Overview of NIH's SBIR program*

### **October 17**

*1:1 Regulatory Strategy meetings with Jim Swick*

### **October 25**

*In-person, all cohort Target Product Profile Workshop*

### **October/November (Ongoing)**

*Individual team Pitch Coaching sessions with Innovation & Technology Commercialization Team*

### **November 6 and 7**

*1:1 Intellectual Property Strategy meetings*

### **November 14**

*Knowledge Exchange: Team building for your startups*

### **Week of December 6**

*Business Development meetings (if needed) with MentorNet advisors*

**January 10**

*In-Person Biotech Innovation Gallery Investor Event and Startup Showcase (during J P Morgan Healthcare Symposium Week)*

Short video of the 2020 BIG in-person event <https://www.youtube.com/watch?v=pHEutY9bNo4>

Short video of the 2022 BIG virtual event: <https://youtu.be/ECeA7694u1E>

## **By the Numbers - 2018-2023 BIG Events**

Providing a platform to  
**connect with industry  
and investors**

**68**

**Participating  
UC Davis-  
Associated  
Startups**

**170+**

**One-on-One  
Meetings with  
Investors and  
Strategic  
Partners**

**800+**

**Investors and  
Strategic  
Partners in  
Attendance for  
Reception**



For those interested in applying, please contact the Innovation Programs Manager, Anu Ranganathan at [arangan@ucdavis.edu](mailto:arangan@ucdavis.edu)

For more information contact: [VentureCatalyst@ucdavis.edu](mailto:VentureCatalyst@ucdavis.edu)